

ORDER



Orders
Order / Rev: 165134
Alt Order #: 06845840
Product Desc: AMER FUTURE FUND
Estimate: 354
Flight Dates: 08/24/12 - 08/30/12
Original Date / Rev: 08/23/12 / 08/31/12
Order Type: GENERAL

KOB

Primary AE: Melissa Palombo
Sales Office: P-PHL
Sales Region: National

Agency
Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 600 Fairmont Ave Ste 306
 Towson, MD 21286-1002

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: American Future Fund
Demographic: A35+
Product Codes: PL2
Priority: 99
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	4	\$2,000.00	\$1,700.00
08/27/12	08/30/12	10	\$4,750.00	\$4,037.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	4	\$2,000.00	\$1,700.00	0.00
September 2012	10	\$4,750.00	\$4,037.50	0.00
Totals	14	\$6,750.00	\$5,737.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Melissa Palombo			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOB	15%	\$6,750.00
Market	100%	\$45,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	9%	\$4,050.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	16%	\$7,200.00
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00

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Advertiser:	American Future Fund	
Product Desc:	AMER FUTURE FUND	KOB
Estimate:	354	

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	All	08/24/12	08/24/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	----F--	:30	1	\$900.00	1	0.00	NM	1	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		08/20/12	08/26/12	----F--	1			\$900.00	0.00						
E 2	All	08/24/12	08/24/12	Access Hollywood Late PM Access Hollywood Late PM	CM	M-Th 1135p-1207a	----F--	:30	1	\$250.00	1	0.00	NM	1	\$250.00
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		08/20/12	08/26/12	----F--	1			\$250.00	0.00						
E 3	All	08/26/12	08/26/12	Chris Matthews Chris Matthews	CM	Su 830a-9a	-----S	:30	1	\$250.00	1	0.00	NM	1	\$250.00
CHRIS MATHEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		08/20/12	08/26/12	-----S	1			\$250.00	0.00						
E 4	All	08/26/12	08/26/12	Meet The Press Meet The Press	CM	Su 9a-10a	-----S	:30	1	\$600.00	1	0.00	NM	1	\$600.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		08/20/12	08/26/12	-----S	1			\$600.00	0.00						
E 5	All	08/26/12	08/26/12	NFL (Sunday) NFL (Sunday)	CM	Su 6p-930p (6:00 PM-9:00 PM)	-----S	:30	2	\$1,600.00	1	0.00	NM	0	\$0.00
NFL PRESEASON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		08/20/12	08/26/12	-----S	2			\$1,600.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	All	08/20/12-08/26/12		NFL (Sunday)		Su 6p-930p	(6:00 PM-9:00 PM)-----Su	:30		(\$1,600.00)	0.00	NM			
Credited															
2	All	08/20/12-08/26/12		NFL (Sunday)		Su 6p-930p	(6:00 PM-9:00 PM)-----Su	:30		(\$1,600.00)	0.00	NM			
Credited															
E 6	All	08/27/12	08/30/12	News 4 @ 630p M-F News 4 @ 630p M-F	CM	M-F 630p-7p	MTWT---	:30	3	\$900.00	1	0.00	NM	3	\$2,700.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		08/27/12	09/02/12	MTWT---	3			\$900.00	0.00						
E 7	All	08/27/12	08/30/12	Access Hollywood Late PM Access Hollywood Late PM	CM	M-Th 1135p-1207a	MTWT---	:30	4	\$250.00	1	0.00	NM	4	\$1,000.00
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		08/27/12	09/02/12	MTWT---	4			\$250.00	0.00						
N 8	All	08/27/12	08/30/12	M-F Today Show II 9a M-F Today Show II 9a	CM	M-F 9a-10a	MTWT---	:30	1	\$250.00	3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		08/27/12	09/02/12	MTWT---	1			\$250.00	0.00						
N 9	All	08/28/12	08/28/12	Tuesday Prime B Tuesday Prime B	CM	Tu 8p-9p	-T-----	:30	1	\$1,200.00	2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>						
Week:		08/27/12	09/02/12	-T-----	1			\$1,200.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	All	08/27/12-09/02/12		Tuesday Prime B		Tu 8p-9p	-T-----	:30		(\$1,200.00)	0.00	NM			
Credited															
[preempted spots]															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 10	All	08/29/12	08/29/12	Wednesday Prime B	CM	W 8p-9p	--W----	:30	1	\$1,200.00	2	0.00	NM	0	\$0.00	
Wednesday Prime B																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/27/12	09/02/12	--W----	1		\$1,200.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	All	08/27/12-09/02/12		Wednesday Prime B		W 8p-9p	--W-----	:30		(\$1,200.00)		0.00	NM			
Credited																
[preempted spots]																
N 11	All	08/27/12	08/30/12	News 4 @ Midday M-F	CM	M-F 12noon-1p	MTWT---	:30	2	\$400.00	1	0.00	NM	2	\$800.00	
News 4 @ Midday M-F																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/27/12	09/02/12	MTWT---	2		\$400.00		0.00							
														Totals	14	\$6,750.00
*Tax 1 Note: ABQ 7%.																

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